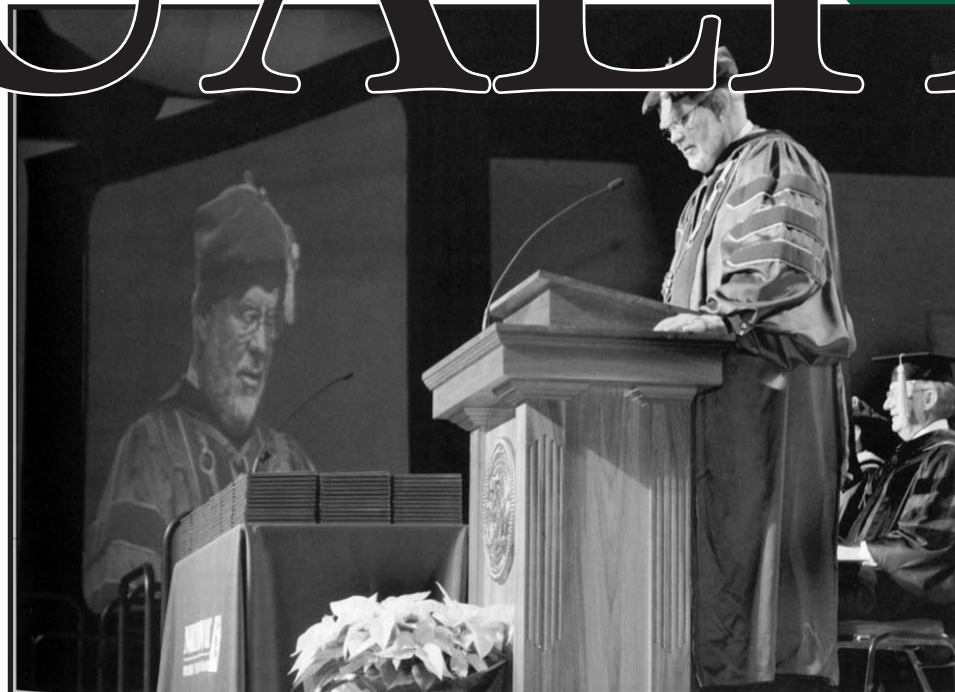


25 YEARS OF QUALITY

NWMISSOURIAN
Saluting
Dr. Dean Hubbard



[illegible]

President greets students

(The following is a welcome letter from President Dean Hubbard that was published in the Sept. 13, 1984 issue of the Northwest Missourian.)

Greetings,
I deeply appreciate this opportunity to bring greetings to the campus community as the result of the invitation extended to me by the staff of the Northwest Missourian. Mrs. Hubbard joins me in expressing to each of you our thrill in being a part of this great University. We will do all that we can to insure Northwest's continued growth in academic service excellence.

Certainly, we have much in common with this year's freshman class and with those others this year new to the campus. We look forward to learning together with you about Northwest Missouri State University and to serving those who seek to improve themselves and society through the wide range of programs available at Northwest.

With classes now in full swing, you undoubtedly do not need additional challenges. But I offer you ones that parallel your academic pursuits. Take advantage of the many opportunities the University offers you to grow as a whole person, set your goals, based on sound and wholesome values and plan how to achieve them and enjoy life.

This University has an outstanding and dedicated faculty and staff. Take advantage of what they have to offer. Remember, they are here to be of service to you within the context of the University's mission.

My best wishes to each of you for a successful 1984-'85 academic year.

Sincerely,
Dean L. Hubbard
President

President Hubbard -

**Thanks for being a champion
for our students!**



Horace Mann
Together We Can

The Athletic Department
would like to thank
President Hubbard
for his tremendous support
of the Bearcats
over the last 25 years!

*Thank you Dean Hubbard
for all you have done!*

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BIOGRAPHY

President's long career marked by educational innovation

Dr. Dean L. Hubbard became the ninth president of Northwest Missouri State University on August 1, 1984, having served the previous four years as president of Union College, an independent liberal arts institution in Lincoln, Neb.

He earned his Ph.D. from Stanford University in administration and policy analysis with concentrations in planning, evaluation and economics as those activities relate to higher education. A native of Nyssa, Ore., Hubbard received bachelor's and master's degrees from Andrews University in Berrien Springs, Mich., where he majored in speech and theology. He also attended Yonsei University in Seoul, South Korea, where he completed a two-year program in Korean language studies.

From 1962 to 1966, Dr. Hubbard served as a pastor and counselor in Rice Lake, Wisconsin. From 1966 until 1971 he lived in Korea, where he founded two English-language schools and designed an English-as-a-second-language curriculum that was ultimately adopted by 20 schools in five countries.

In the mid-1970s, Dr. Hubbard was director of institutional research and assistant to the president at Loma Linda University in California. He was named academic dean at Union College in 1976, be-



Dr. Dean Hubbard
President

coming president there in 1980.

During a 25-year tenure that makes him Northwest's longest-serving president, Dr. Hubbard and the University have received national and international accolades related to the founding and successful development of the Culture of Quality. The initiative, among the first of its kind on an American

campus, is designed to foster continuous improvement in all aspects of institutional operation, particularly undergraduate education. As a result, Northwest has won the Missouri Quality Award four times, in 1997, 2001, 2005 and 2008 -- the only educational institution in the state to have achieved that distinction.

Widely recognized as a leading authority in the field of total quality management, particularly in the service sector, Dr. Hubbard served from 1992-1996 as a member of the Board of Examiners for the Malcolm Baldrige National Quality Award. He has also been a member of the Excellence in Missouri Foundation board and the Governor's Oversight Panel for Quality in Missouri Government. He is a former chair of the Judge's Panel for the Missouri Quality Award and, in 1998, received the Missouri Governor's Quality Leadership Award.

In 1987 Northwest garnered national headlines after becoming the

first institution in the United States to create a comprehensive electronic campus by equipping each residence hall room with a computer workstation and dedicated television channels. Today, all full-time students receive a fully programmed laptop computer, access to high-speed Internet and wi-fi connections and free use of hundreds of software programs, databases, instructional sites and electronic research tools.

Working ceaselessly to keep students atop the information curve, Dr. Hubbard has also served on advisory panels for Gateway Computers and eCollege.com. Due to the University's leadership in this area, the Missouri Legislature in 1996 designated Northwest as Missouri's center for the application of information technology to learning. Lawmakers have similarly recognized the institution's adaptation of quality management principles to education and its role in developing resource-sharing initiatives with postsecondary institutions statewide.

Under Dr. Hubbard's guidance, Northwest has become a leader in the application of mediated learning concepts to undergraduate education and the development of accelerated learning modules and Internet-based academic programs. Dr. Hubbard was appointed in 1997 to the U.S. Department of Education's Advisory Council on Education Statistics and has served as a commissioner and member of the Appeals Board of the North Central Association of Colleges and Schools, where

he has helped evaluate colleges and universities on three continents.

The author of numerous articles and papers, Dr. Hubbard's most recent published work is "The Hubbard Cycle: Seven Steps to Improved Quality and Reduced Costs," a summation of the planning process at the heart of Northwest's internationally recognized system of continuous process improvement.

A first-generation college graduate, Hubbard has worked for decades to make higher learning affordable for those lacking the financial means to continue their education. One of his most visionary ideas evolved into the American Dream Grant, a needs-based program that provides tuition, room, board, books and the use of a computer to lower-income students during their first two years at Northwest.

But the American Dream Grant is only one manifestation of Dr. Hubbard's career-long commitment to a philosophy of putting students first, which has established Northwest as a national leader in student satisfaction, student employment opportunities and graduation rates.

Another initiative rooted in broadening both educational and economic opportunities is Northwest's Center for Innovation and Entrepreneurship. When completed this year, this combination research center and high-tech business incubator will combine the academic and entrepreneurial resources needed to help make Missouri a full par-

ticipant in the 21st century's global marketplace. The CIE will provide unparalleled learning and research opportunities for Northwest students and faculty in a wide range of disciplines from nanoscience to biotechnology to market research.

On other fronts, the president's long experience on the international scene has paid benefits through the University's International and Intercultural Center, which provides valuable multicultural experiences to future leaders whose careers will depend on their ability to build multinational relationships. In 2005, Dr. Hubbard received the prestigious Global Korea Award from the Council of Korean Studies, which honors individuals who make significant contributions to the worldwide Korean community. It is highly unusual for a non-Korean or non-Korean-American to be considered for this distinction.

The most recent addition to Dr. Hubbard's legacy of leadership, vision and achievement at Northwest is a groundbreaking program, begun in fall 2008, that is paving the way for the replacement of printed textbooks with e-texts fully integrated into a customizable, interactive electronic learning environment. Heralded by "The Chronicle of Higher Education" and other major media outlets, Northwest's e-text initiative holds forth the twin promise of improved classroom success and significant cost savings for both students and the University.

(Provided by University Relations)

CONGRATULATIONS Dr. & Mrs. Hubbard

Thank you for the past 25 years

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President Dean L. Hubbard
for 25 years of service.*

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FAMILY

Hubbard, grandson plan to pen book on relationship

By Evan Young
Editor in Chief

A glance at Northwest President Dean Hubbard's bibliography during the past two decades can give you a pretty good idea of his expertise as a higher education administrator.

But after he retires this summer, Hubbard plans to co-author a book in which his literary voice will be quite a departure from that of a campus leader. Hubbard, along with grandson, Charlie Lowe, intends to write a book about their relationship.

Lowe, 19, is the adopted son of Hubbard's daughter, Melody. He and Melody moved to Maryville when Lowe was 2, following his parents' divorce. Hubbard and his wife Aleta helped their daughter raise Lowe, and the Northwest president

has become the father figure in his grandson's life.

Hubbard said a family friend put the book idea in his head about six months ago, and he hopes that same friend would connect him with a publisher. The book's details haven't been set in stone, but Hubbard said that as a first step, he and Lowe would create separate lists – without consulting each other first – of experiences they've shared over the years. Then, they would compare and contrast the results of their exercise. What would go in the book might be that analysis, or perhaps narratives of specific experiences told from both Hubbard and Lowe's different viewpoints, they said.

There are certainly plenty of memories from which to choose; on just the topic of travel, Lowe has accompanied his grandfather on numerous trips abroad – Turkey,

Belgium and Japan are just a few of their past destinations.

But Hubbard says it was through countless intimate conversations with his grandson, discussions on just about any subject one could think of, where the two built up such a "high trust factor."

"There isn't a topic that we have felt uncomfortable talking about," Hubbard said.

Every morning until Lowe reached high school age, he and his grandfather would bond over breakfast at Simmons Village Restaurant on Maryville's square. They even had their own table. It was there where a 4-year-old Lowe, who is of mixed race, asked Hubbard about his identity.

"He asked 'Am I black?'" said Hubbard, who proceeded to pour cream into his cup of black coffee and explain to Lowe that his biological

mother and father were of Hispanic and black descent, respectively.

Since then, Lowe says although he experienced some adversity because of his race in middle and high school, he feels comfortable with his identity. He is now a freshman at Northwest and plays corner on the Bearcat football team.

Hubbard, whom Lowe describes as "easy going," attributes his grandson's success as a person to the atmosphere of unconditional love with which his family surrounded Lowe while he was growing up, despite his unique situation.

"If you raise someone to be well-adjusted socially and

physically fit, none of that is an accident," Hubbard said.



file photo

HUBBARD (RIGHT) AND (left) wife Aleta, daughter Melody and grandson Charlie Lowe meet President Bill Clinton in the '90s.

"IMAGINE WHAT IT WOULD BE LIKE TO WORK IN AN INSTITUTION WHOSE ONLY MISSION WAS TALENT DEVELOPMENT, WHERE THE ONLY ACTIVITIES ENCOURAGED OR REWARDED WERE THOSE THAT FACILITATED THE STUDENT'S PERSONAL AND INTELLECTUAL DEVELOPMENT, WHERE THE REWARDS WERE PROPORTIONAL TO THE INSTITUTION'S SUCCESS IN DEVELOPING THE TALENTS OF ALL ITS STUDENTS" (ASTIN, 1985).

*Talent
Development
Center*

*President Hubbard
could both imagine
and build such an
institution.*

*Thank you for 23 years of
"Making Great Minds Better!"
Talent Development Center*

From the HPERD Department...

CONGRATULATIONS
Dr. & Mrs Hubbard
on your retirement!

NORTHWEST MISSOURI STATE UNIVERSITY
Residential Life

Residential Life would like to congratulate President Dean L. Hubbard on his upcoming retirement and 25 years of unwavering support and dedication to the Northwest family.

Your tenure at Northwest has seen new suites, new apartments, hall renovations, and a new home for our freshmen... all of which would not have been possible without your support to our department and the students we serve.

Best Wishes from the Residential Life Staff!

PRESIDENT'S OFFICE

President's assistant discovers new career goals after working with Hubbard

By Whitney Keyes
Managing Editor

Paul Klute's dreams have changed.

And it's partially due to President Dean Hubbard.

When Klute came to Northwest as a freshman, he was an agriculture major. However, as time went on, he worked more and more with Hubbard and now hopes to work in higher education administration for a career.

Klute has worked with Hubbard since 2001, when he was appointed to the student regent position. After his two-year term, he continued to work in the president's office as he finished his undergraduate degree and then graduate degree. Now, he serves full time as assistant to the president.

"Through my time working

with him, I've decided I want to make higher education my career," Klute said. "It's been very rewarding."

He can still remember the first time he met Hubbard. He had met with the governor in regards to his student regent position and was anxious to meet Hubbard.

After the meeting, Hubbard mentioned something to Claudia Beacom, his secretary, about Klute's polished shoes. Now, the two often share shoe polishing tips, Klute said.

"It's nice to be able to converse like two normal people, outside of the work environment," Klute said.

In addition to shoe polishing, Klute and Hubbard also share a common interest in woodworking. After breaks, Klute said, the two will discuss what project they worked on and share hints.

However, Klute said Hubbard isn't one to just kick back and relax – and after eight years of working together, Klute feels he knows Hubbard fairly well.

"He's always thinking and taking in new things," Klute said. "He's a voracious reader and understands the value of going to news outlets. He's always talking about what he's read."

Klute said Hubbard's dedication to the University is apparent, and in his spare time, Hubbard's responding to e-mails, responding to comment cards and thinking about Northwest.

It's this attention to quality that makes it clear how passionate Hubbard is for his job, Klute said. For his 25 years at Northwest, including the eight Klute has known him for; Hubbard's management style has included feeling a strong connection to the University.

"It's really nice to see he hasn't lost that passion for the institution or his career," Klute said. "The relationships he has made the Northwest family."

Those relationships he mentioned range from the student employee program that Hubbard helped to initiate, relationships with faculty and staff and the relationships outside of Northwest, reaching out to Maryville and beyond.

And while Klute thinks the University is in a stable place for the new president, the relationships will be change. He estimated 90 percent of faculty and staff at Northwest only knows Hubbard as the president, as only a few have been at the University as long as he has.

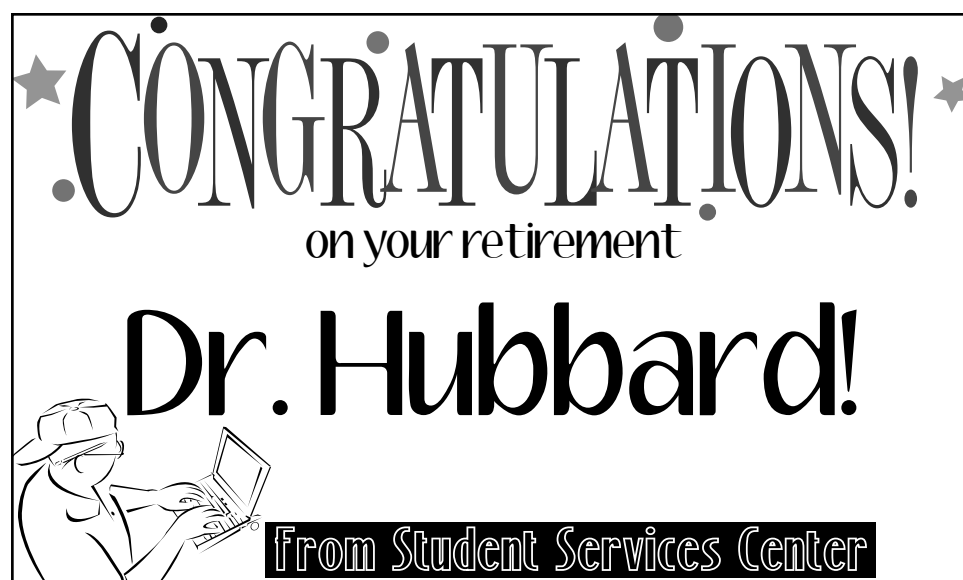
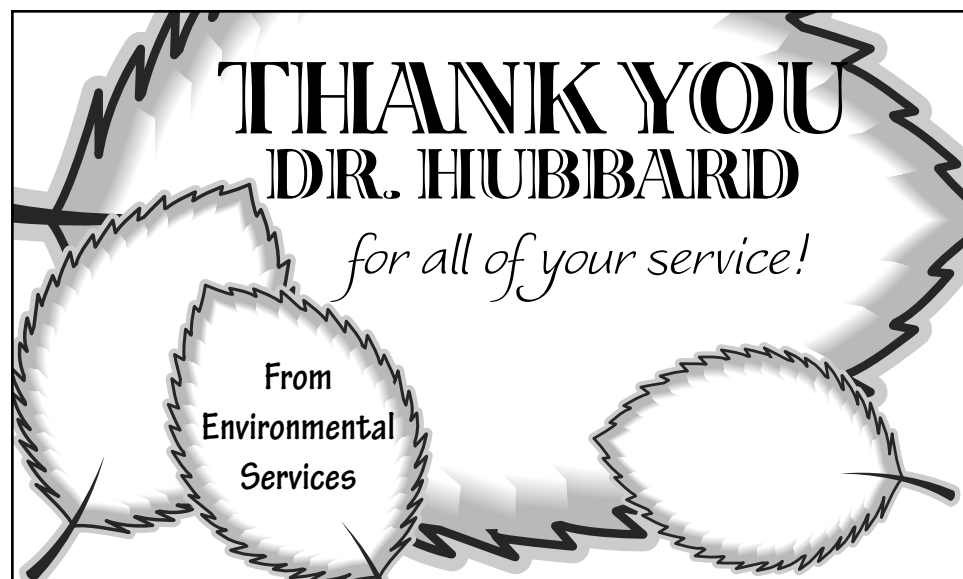
"You very rarely find someone



tower yearbook file photo

ASSISTANT TO THE president Paul Klute works in the president's office. Klute has worked with Hubbard since 2001.

to stay at a university as long as he has," Klute said. "I think that gives some insight into his style – he believes in trusting people, he's willing to take a risk. His leadership style really resonates on campus."

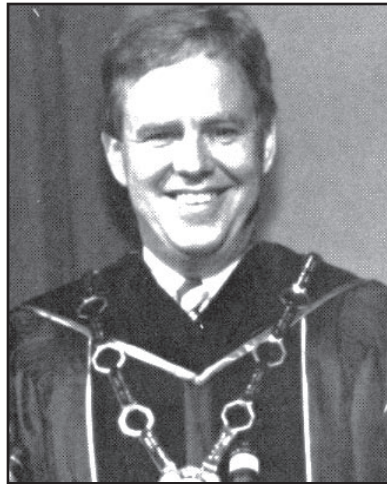


Dr. Dean L. Hubbard,

Your foresight in technology and education led to the creation of the CITE Office and the Northwest Missouri Educational Consortium. Wishing the very best for you and your family!

THANK YOU!

*Roger Von Holzen
Darla Runyon
Jolaine Zweifel
Kris Bakko
Mike Grudzinski*



Aug. 1, 1984 – Dr. Dean L. Hubbard becomes Northwest's ninth president, succeeding B.D. Owens.

Aug. 17, 1987 – Missouri Gov. John Ashcroft and Shaila Aery, then-commissioner for higher education, help Northwest switch on its Electronic Campus.



June 1993 – Northwest is officially designated the Missouri Arboretum.

August 1988 – Freshman enrollment hits a new record: 1,405 students

August 1995 – A new Electronic Campus pilot program, Electronic Campus Plus (EC+) puts notebook computers in the hands of faculty and students.

Feb. 17, 1997 – New desktop computers – 1,600 to be exact – are installed throughout campus as part of EC97.



Nov. 5, 1997 – Northwest earns its first Missouri Quality Award. It has won three additional MQAs since: in 2001, 2005 and 2008.

1999 – The Missouri Academy of Science, Mathematics and Computing is established; it opens in August 2000 with a class size of 41 high school students.

January 2001 – The North Central Association of Colleges and Schools accredits the University's first online degree program, a bachelor's in business management.

2004 – The American Dream Grant, a program aimed at providing college financial aid for Northwest's neediest students and their families, begins.

Spring 2005 – Career Pathing Program, for student employment, begins in pilot form.



Fall 2007 – Newly completed Hudson-Perrin freshman residence halls open.

Sept. 24, 2005 – Northwest breaks ground on the Center of Excellence for Plant Biologics on the north end of campus. The facility overcame funding challenges and tenant issues, and will open in summer 2009 as the Center of Innovation and Entrepreneurship. Carbolytic Materials Co. and Practical Sustainability LLC are the first tenants.



Dec. 10, 2007 – An ice storm damages more than 40 percent of campus trees; seventy-nine have to be removed. Hubbard directs a recovery effort that leads to a replanting ceremony to replace each of the 79 trees lost.

June 26, 2008 – Hubbard announces his intentions to retire during a Board of Regents meeting.

Fall 2008 – Under Hubbard's guidance, the Electronic Campus pursues a new pilot program with electronic textbooks that may eventually replace the majority of the University's print textbooks.

Additional classrooms (and offices on the way) become available in the renovated lower level of Valk Center. A Studio Theatre opens adjacent to the Ron Houston Center for the Performing Arts.

December 2008 – Hubbard is awarded an honorary doctorate of philosophy from the University of Gloucestershire in England for his contributions to higher education, including the Culture of Quality.

information from "transitions: a hundred years of northwest" and university relations | photos by tower yearbook

Dr. Hubbard,
In appreciation for
your leadership and service
we thank you.

Career Services



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"Bringing Talent & Opportunity Together"
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(660) 562-1250

THANKS
THANKS
THANKS

THANK YOU DR. HUBBARD
FOR YOUR 25 YEARS
OF SUPPORT & ENCOURAGEMENT!!

STUDENT PUBLICATIONS
NORTHWEST MISSOURI STATE UNIVERSITY
THE NORTHWEST MISSOURIAN WWW.NWMISSOURIANEWS.COM
TOWER YEARBOOK HEARTLAND VIEW

The Student Activities Council
would like to thank
President Dean L. Hubbard
for 25 years of leadership
and service.



From the
Bursar's
and
Cashiering
Office

THANK YOU DR. HUBBARD
For all your service!

FAMILY

PRESIDENT DEAN HUBBARD and wife Aleta pose for a Tower Yearbook photographer shortly after they became Northwest's ninth first family in 1984. Aleta says she admires her husband for his persistence and attention to detail.



tower yearbook photo



STUDENT SENATE AND THE STUDENT BODY WOULD
 LIKE TO THANK PRESIDENT HUBBARD FOR HIS
 EXCELLENT ADMINISTRATION FOR THE PAST 25
 years!

GOOD LUCK
 WITH YOUR FUTURE ENDEAVORS!



Family praises Hubbard's leadership

By Kenny Larabee
 Community News Editor

Undoubtedly, when Northwest President Dean Hubbard retires this August after 25 years at his post, he will have left an indelible mark upon the University. And in turn, 25 years at Northwest will have had an influence on him.

Students, faculty and residents of Maryville have all felt the influence of Hubbard and his service, but perhaps few others as much as his family: wife Aleta, daughters Melody and Joy and son Paul.

Growing up under an academic leader provided the Hubbard children with many opportunities, Melody said. They lived for a time in South Korea, met famous people like Jesse Jackson and Maya Angelou, and were eyewitnesses to programs their father would implement in his time at Northwest.

But as a small child, Melody remembers being taught the basics by her father. Whether learning to write, to multiply or to tell time by an old wooden clock, Dean instilled not only knowledge in his children, but also a style of teaching that influences them today.

"If I was just going to describe him — even outside of the university setting — he's a teacher. He loves to learn himself and he's always sharing with other people," Melody said. "He just thought I could do anything. And he is that way really with most anybody."

"It's always a positive. He's a very, very optimistic person."

The Hubbard children have all grown now and have children of their own, giving Dean and Aleta six grandchildren, who are now learning of Dean's desire to learn and teach, Joy said.

"When we're down at the lake together, he takes them out to his workshop and teaches them how to work with wood and how to make things out of wood, little birdhouses and things like that," Joy said. "There's always a lesson in everything though with him. Those teachable moments are always there."

Being a university president can cause a severe strain on juggling personal and professional responsibilities, said Joy, who herself earned an undergraduate degree from Northwest. A lot of family time would have to be sacrificed for academic commitments. Luckily for the Hubbard children, they had another strong influence holding them together.

"I think how we survived that is my mom was so available to us. She just kept everything organized and kept us headed in the right direction," Joy said. "They always say 'Behind every successful man is a really smart woman.' And that's certainly the case. My mom's the one that really picked up the slack and kept everything smooth behind the scenes."

Being a university president is a full-time job, Aleta said. Whether it's watching over the family, hosting functions for guests such as

(modern jazz musician) Wynton Marsalis or becoming involved in the local community, Aleta has been very active in her role as first lady.

The latter commitment involved time with The United Way, starting the BRUSH service day and spearheading Maryville's Campaign for Community Renewal. Those endeavors are important to her, but it took some time before she found out how much so, she said.

"I think that in the very beginning I didn't realize how important that was, but it was maybe in part because we were trying to become involved and acquainted on campus. And you only have so much energy and time," Aleta said. "But eventually, I started joining different organizations."

Dean and Aleta will celebrate their 50th wedding anniversary later this year. That time has allowed Aleta to learn a few things about her husband and his ability to lead. She credits two characteristics that have led to Dean's success: his persistence and an incredible memory. He's never bogged down by the details; he's always thinking of the big picture, she said.

Dean's willingness to be open and let people grow rather than taking a more controlling approach has allowed Northwest to thrive, Melody said.

That approach could be encompassed in a story that Aleta remembers about the grounds crew planting flowers on campus. Dean had walked to work one day and noticed the crew digging up ground around the Administration Building. Not knowing why they were working, Dean called around to find out if perhaps a pipe had broken. He was told the crew was planting flowers. Knowing the University's budget to be tight, Dean asked where the money for the project came from.

"He was told 'They've been squirreling it away, saving it. And now they have enough money and they're buying these plants and they've been raising plants and they started planting the flower beds,'" Aleta said. "We didn't have flowerbeds. Or if we did, we didn't have very many. That just went all over campus. These people on the grounds crew, that was their idea."

"They felt empowered that they could do something like that."

While implementing programs such as the Culture of Quality and the Electronic Campus will be cornerstones of his legacy, Melody, who now works as Northwest's assistant director of outreach, said that her father's legacy might be founded in more personal measurements.

"People have enjoyed a wonderful place to work and students have enjoyed a wonderful place to live and go to school. That kind of atmosphere is set from the top," Melody said. "I think if you went out and talked to faculty, for example, who've worked with him all of these 25 years, what they would tell you is, he says what he thinks, he keeps his promises, he's not making up stuff. You can absolutely and totally trust him."

CELEBRATION PREVIEW



photo by tower yearbook

PRESIDENT DEAN HUBBARD leads attendees of the 1985 Madrigal Yultide Feaste through a round of "We Wish You A Merry Christmas." The University has planned a full schedule of celebrations and tributes to honor Hubbard in light of his retirement.

University prepares for festivities

By Lisa Houtchens
University News Editor

How do you celebrate a quarter century of quality?

It's simple: all that is needed is some music, a parade, a tailgate and of course, fireworks.

In celebration of President Dean Hubbard's 25 years of service to Northwest a day of recognition will be held for both he and his wife Aleta Hubbard.

"He [Hubbard] has provided this institution with quite visionary leadership since he came. When he came, the University was small, and there were threats being made around the state of trying to close it, and obviously that didn't happen," University Relations Vice President Mary Ann Lowary said. "It was a rallying call, and the obvious things that we speak so often about the Electronic Campus, which was way ahead of its time and that has been 21 years now. That is one of the defining moments through his vision ... that put Northwest nationally known and a benchmark for the college."

Events will be held throughout the day to remember all that Hubbard has done.

Today offers many activities for both the community and the University.

A reception will be held from 4 until 6 p.m. and a barbecue will be start at 7 p.m.; both of these events are informal. During the celebrations, Hubbard will give an informal speech, Lowary said.

Students that have worked with Hubbard over the last 25 years are invited to a "tea" with the Hubbards at the Gaunt House, Lowary said.

Tree planting ceremonies will take place tomorrow, including five white pines, one for

every five years Hubbard has been at Northwest. The trees will be planted near the Union, after a breakfast with the Faculty Senate presidents that have served under Hubbard. Another tree planting will also take place at the Gaunt House, Lowary said.

There is even a parade that students can participate in. The Bearcat Marching Band and Northwest Steppers will be leading off the parade. Bobby Bearcat will also make an appearance, Lowary said.

One of the most notable items that will be on display is a list of students that have graduated from Northwest while Hubbard was in office. Nearly 27,000 students have earned their degrees, up to this point, Lowary said.

"We thought this was a way to really show how many students Dr. Hubbard and Aleta have impacted with their leadership over 25 years," Lowary said.

Orrie Covert, University advancement vice president, said that the Hubbards have declined the offers of gifts, but instead have offered an alternative.

"The Hubbards have asked that in lieu of a gift, that contributions be made to their scholarship fund, here on campus," Covert said.

Besides the Hubbards' personal scholarships, they have also had a hand in setting up other scholarships.

Aleta and Hubbard have put students education at the forefront of the University, and the American Dream Grant is just one of the scholarships the Hubbards have set up to help students achieve their college goals.

"The American Dream Grant is another legacy that is in his honor," Lowary said. "This is funded by private donations ... It has given lots of students the opportunity to come to college."

Schedule of Events

Thursday, April 23

- 3:45 p.m. – Dr. and Mrs. Hubbard

will be escorted from the Gaunt House to the J.W. Jones Student Union by student musicians, cheerleaders, the Bearcat Steppers and Bobby Bearcat. The music will announce to the campus that the celebration has begun. The public is welcome to accompany the procession.

- 4 p.m. – University offices close.

- 4-6 p.m. – Reception with refreshments in the Union. During the afternoon reception, University public radio KXCV / KRNW will staff a booth on the second floor of the union where those in attendance can offer tributes and reminiscences about the Hubbards. Those comments will be recorded on a compact disc and presented to the couple as a memento.

- 7-9 p.m. – Barbecue at the College Park Pavilion, across from the Ron Houston Center for the Performing

Arts. (In case of rain, event will be held at Union.)

- All events are informal and open to the public.

Friday, April 24

- 9:30 a.m. – Five pines will be planted north of the Union following a breakfast with Faculty Senate presidents who served during the Hubbard administration.

- 2 p.m. – A second tree planting at the Gaunt House following lunch with members of the Northwest Foundation Board.

Parking

- In order to provide parking for the Board of Regents and special guests of the University, parking lot No. 57 (the parking lot adjacent to Brown Hall and the J.W. Jones Student Union) will be closed from 6 a.m. Thursday, April 23, through 2 p.m. Friday, April 24.

- Shuttle service will be available from parking lots 62 and 63 off College Avenue west of College Park.

Best wishes
Aleta and Dr. Dean
Hubbard
on your Retirement.

Thank you for 25 years
of wonderful partnership.

Northwest
Campus Dining

THE WAY WE WERE

From 1984-2009: During Hubbard's time, Northwest, world have significantly changed

1984

Ronald Reagan
 Christopher "Kit" Bond
 Earl Coleman
 Lester Keith
 9,558 (1980 census)
 4,996 (fall 1985)
 Vern Thomsen
 Lionel Sinn
 Wayne Winstead
 Jim Johnson
 Gayla Eckhoff
 Seven schools
 "Terms of Endearment"
 Generation Y
 \$1.21
 Los Angeles Raiders
 Almost non-existent
 Nowhere to be found

U.S. president
 Missouri governor
 6th District representative
 Maryville mayor
 Maryville population
 Northwest enrollment
 Bearcat football coach
 Bearcat men's basketball coach
 Bearcat women's basketball coach
 Bearcat baseball coach
 Bearcat softball coach
 MIAA Membership
 Academy Awards' Best Picture
 Generation
 Price of a gallon of gas
 January's Super Bowl Champion
 Cell phones, Internet, Laptops
 iPods, Facebook, Electronic PDAs

2009

Barack Obama
 Jay Nixon
 Sam Graves
 Chad Jackson
 10,581 (2000 census)
 6,903 (fall 2008)
 Mel Tjeerdsma
 Ben McCollum
 Gene Steinmeyer
 Darin Loe
 Ryan Anderson
 11 schools
 "Slumdog Millionaire"
 iGeneration
 \$2.05
 Pittsburgh Steelers
 Everyday part of life
 Attached at the hip

'84 FACTS

More about '84: Did you know?

- The Macintosh was introduced.
- The Winter Olympics were held in Sarajevo.
- The Summer Olympics were held in Los Angeles. The Soviet Union did not participate. Mary Lou Retton won gold for the U.S. in women's gymnastics.
- Space shuttle The Challenger makes the first shuttle landing at the Kennedy Space Center.
- The longest game in Major League Baseball history is played between the Milwaukee Brewers and the Chicago White Sox. It lasted eight hours and six minutes, spanning two days and 25 innings.
- Vanessa Williams became the first Miss America to resign after nude photos of her appeared in Penthouse.
- The Detroit Tigers defeated the San Diego Padres in five games to win the World Series.
- Ronald Reagan earned a second term by defeating Walter Mondale in the U.S. Presidential Election.
- The Supreme Court ruled that taping television shows at home on VCRs does not violate copyright law.

Thanks for your leadership Dr. Hubbard!

Best wishes,

Deans Council

. Kichoon Yang
. Doug Dunham
. Max Ruhl
. Robert Frizzell
. Dave Oehler
. Bev Schenkel

. Gregory Haddock
. Cleo Samudzi
. Roger Von Holzen
. Charles McAdams
. Thomas Billesbach

PRESIDENT'S OFFICE

President's secretaries share memories, experiences in working with Hubbard

By Kenny Larabee
Community News Editor

The job of running a school is a busy one. Knowing where to be, how to get there and who to meet with might seem like trivial itinerary, but pointing a university president in the right direction is a full-time job.

So much so in fact, that when the president and the first lady need to do something or go somewhere, they seldom do so without checking in with the secretary to the president, Claudia Beacom.

"They always ask, 'Can we go here?'" Beacom said. "It's kind of cute. He'll come out and say 'Aleta needs me to go with her. You think I could do that?' It's kind of laughable actually because he's the boss."

Dean Hubbard will retire after 25 years on the job this summer. During that time, he's had three full-time secretaries. The first was Monica Zirfas, who served as Hubbard's secretary until 1988. Susan Mattson followed Zirfas in 1988, but had worked in the president's office as a student since 1983. Mattson held the full-time position until 1995, when she began sharing the post that year with Karen Loch, and then in 1996 when she shared it with Beacom. Mattson left Northwest in 1999 and Beacom has been the full-time secretary since.

It's really an invaluable position, especially to the Hubbards.

"I have never been able to set anything on my calendar until I check with his calendar. Then we go from there," Aleta said. "If we want to schedule something for family — even on the weekends — we check in with Claudia first."

Whether it be scheduling an international flight, arranging an important meeting or a family function, Dean's schedule is extremely demanding, Beacom said.

But even with all of those commitments, Dean always had time to lend an ear to troubled students, faculty or staff, Beacom said.

"He's a terrific listener and your problem at the moment — when I know what is going on and I know what he's handling — when you go in to talk to him, you would think he doesn't have anything else," Beacom said. "Things can be hectic and he's got some situations that he has to handle, but the next person that comes in and goes in and sits in the chair in front of his desk, they wouldn't have any idea that he had anything pressing."

Beacom's relationship with Dean ex-

tends beyond work, however. She's good friends with Dean's oldest daughter Melody. And Dean married Beacom and her husband Barry, another Northwest employee, on Northwest's Kissing Bridge.

Dean's relationship with those in his office extends to students as well. He felt that establishing relationships could have a positive effect on the environment, Mattson said.

"Dr. Hubbard was always very set on having student help. That was from the get-go. I was in his office for years as a student," Mattson said. "He was always interested in myself and my family and the kids that worked with us, he was always interested in them. He would try to keep straight who was from where and what their major was."

"He always tried to make them feel like they were important."

Knowing how hard it was himself to juggle work and family, Dean worked out an arrangement that allowed for Mattson to share her duties with another secretary when she and her husband Tim's first child arrived.

It's that ability to communicate that Beacom said has served the Hubbards and Northwest so well.

"They're so interested in people and meeting people and they're just terrific at it," Beacom said. "So it's nice that there are people in this world that excel at that and make the whole University shine because they're so good at making friends for us. And I guess I feel good that there's someone sitting here at the desk just trying to make that possible."



photo by tower yearbook

CLAUDIA BEACOM HAS been President Dean Hubbard's full-time secretary since 1999. She said Hubbard has always made time in his schedule to help students who've needed it.



photo by tower yearbook

PRESIDENT DEAN HUBBARD's first secretary as Northwest's leader, Monica Zirfas, served in the president's office under his predecessor, B.D. Owens.

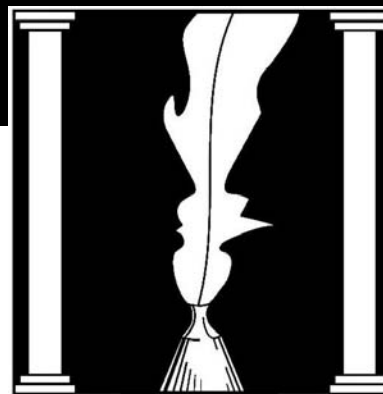
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